

News Release

FOR IMMEDIATE RELEASE

Hitachi hosts the Group's largest scale event in-person for the first time in 4 years: "Hitachi Social Innovation Forum 2023 JAPAN"

Registration begins from August 22, on the official website

Hitachi Social Innovation Forum 2023 JAPAN

Tokyo, Japan, August 22, 2023--- Hitachi, Ltd. (NYSE:HIT / TSE:6501, "Hitachi") announced today that it will host "Hitachi Social Innovation Forum 2023 JAPAN", the Group's largest scale event, at Tokyo Big Sight for two days from Wednesday, September 20 to Thursday, September 21(JST), as a forum to create opportunities for collaboration with customers and partners. The program will feature more than 60 sessions, including a keynote session by President and CEO Keiji Kojima titled "Hitachi's Vision for the Future of Innovation" as well as business sessions where customers, partners, and experts discuss social issues and the outlook for solutions, and exhibitions introducing Hitachi's latest technologies and solutions for Social Innovation Business.

This year's event, marking its 25th year, will be held as an in-person event for the first time in 4 years. At the venue, participants will be able to see hands-on exhibition including metaverse technology for railway maintenance yards and generative AI solutions for supporting system development. Participation in the event is free of charge, and prior registration began today on the official website.

Sessions and exhibits cover 6 themes that represent the focus of Hitachi's Social Innovation Business: Circular Economy; Decarbonization/Carbon Neutrality; Industrial and Urban Digital Transformation (DX); QoL/Well-being; Sustainability Management; and Innovation Creation. These sessions will introduce Hitachi's activities that is helping the society to achieve a sustainable society.

■Official Event Website

<https://www.service.event.hitachi/en/regist/>

Hitachi Social Innovation Forum 2023 JAPAN

■Outline of the Event

Name	Hitachi Social Innovation Forum 2023 JAPAN
Date	September 20 (Wed) to September 21 (Thu) JST
Venue	TOKYO BIG SIGHT Conference Tower 3-11-1 Ariake, Koto Ward, Tokyo 135-0063
Host	Hitachi, Ltd.
Application for Participation	Please register in advance on the official website for free. Registration opens on August 22 (Tue) JST

■Featured Programs

(1) Keynote Session:

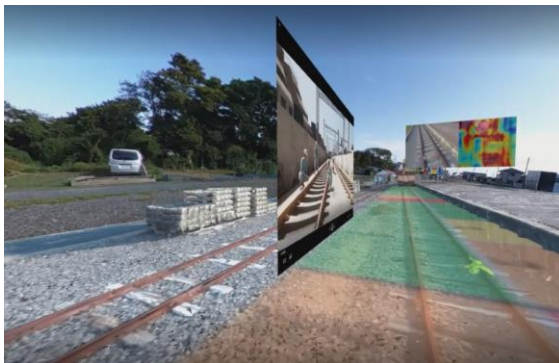
“Hitachi’s Vision for the Future of Innovation: Sustainable Economic Growth in the New Age of AI”

In this new age of AI, Hitachi continues to solve social issues by using data and technology, rooted in the same spirit since its foundation. Essential to this endeavor is the creation of innovation through co-creation with our customers. In this keynote speech, President and CEO Keiji Kojima will introduce the future of innovation that Hitachi envisions, aiming to overcome various challenges facing Japanese society and achieve sustainable economic growth.



(2) Exhibition

Following are two of the many experience-based exhibits that will be presented at the event venue. We encourage visitors to come and experience these cutting-edge technologies first-hand. Please check the list of exhibits on the official website (<https://www.service.event.hitachi/en/booths/>) for more details.

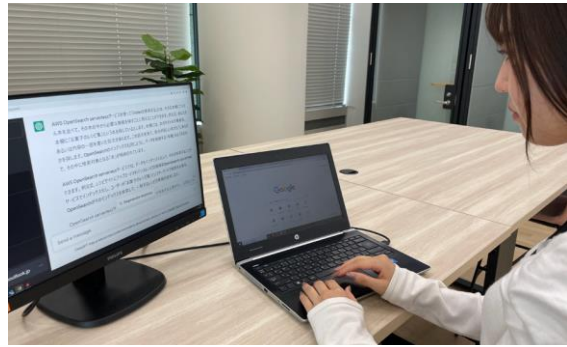


1. Improving the maintenance of railway facilities through the industrial metaverse

Amid a decreasing population, concerns have been raised regarding ways of passing on the expertise of seasoned engineers. As one example of a potential solution, Hitachi has built a railway maintenance workplace in a metaverse space. Here, participants can experience how customers’ maintenance workplaces can be transformed through the combination of generative AI and metaverse.

2. The Impact of Generative AI: Productivity Revolution and Workstyles Innovation

In this exhibition area, Head of Generative AI Center Jun Yoshida will conduct mini-seminars to explain the potential of Generative AI and the importance of governance, transparency, and accountability. The exhibit will also include specific offerings such as demonstrations of system development transformation through generative AI for “Productivity Revolution” and applications that facilitate interactive access to expert knowledge, contributing to “Workstyles Innovation.”



Note: The above contents and speakers may be subject to change. Please refer to the official site for the latest detailed information.

■About Hitachi, Ltd.

Hitachi promotes the Social Innovation Business, creating a sustainable society with data and technology. We will overcome customers' and society's challenges with Lumada solutions, leveraging IT, OT (Operational Technology), and products, with a business structure comprising Digital Systems & Services that support the customers' DX; Green Energy & Mobility, which contributes to a carbon free society through energy and railways; and Connective Industries, which use digital technologies to provide solutions that link products in a wide range of industries. Driven by digital, green, and innovation, we aim for growth through co-creation with our customers. The company's consolidated revenues for fiscal year 2022 (ended March 31, 2023) totaled 10,881.1 billion yen, with 696 consolidated subsidiaries and approximately 320,000 employees worldwide at the end of March 2023.

For details, please visit the Hitachi website (<https://www.hitachi.co.jp/>).

■Event Inquiries:

Hitachi, Ltd. Hitachi Social Innovation Forum 2023 JAPAN Secretariat

Phone: 0120-556-225 (9:30~12:00; 13:00~17:00)

Excluding Sat., Sun., and national holidays. Operating until October 31 (Tue.)

E-mail: contact@hsif-japan.jp

Information contained in this news release is current as of the date of the press announcement, but may be subject to change without prior notice.
